

# Personalized Executive Coaching Program

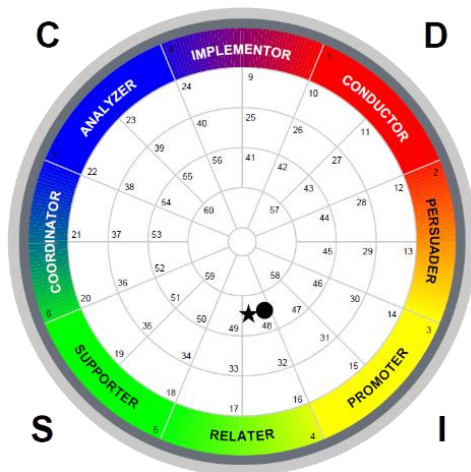


Everyone needs an accountability partner. Executive peer groups are extremely effective in helping a business owner identify business problems and issues. However, they only go so far. They often don't get down to the root causes because in many cases, business owners are not fully comfortable discussing all of their issues in a group setting. What's needed is a more personalized approach.

**Executive Coaching Program** – is a personalized 12-month program consisting of three major parts:

- **Personal Executive Assessment** to help foster better communication and understanding for the coaching sessions and to help the business owner with his/her staff development.
- Individual **Line-Of-Sight™** assessment which identifies misalignments within a company's strategy model.
- 12 one-hour **Monthly Coaching Sessions** to better identify, discuss, analyze, and address business problems and issues.

**Personal Executive Assessment - TTI Success Insights®** specializes in assessment-based talent



management solutions. The program utilizes a combined DISC behavior (shown here), motivation insights, dimensional balance, and skill and competency assessment to help the executive and

his/her team to work together more efficiently and effectively.

**Line-Of-Sight™** online assessment tool integrates an assessment with a learning approach called



**Confidence-Based Marking (CBM)** to assess the executive's knowledge and confidence along the five Keys to Strategy Execution™ shown here.

**Monthly Coaching Sessions** – monthly one-hour meetings to discuss team and organization problems, business issues, sales and marketing challenges, process performance issues, website problems, infrastructure and operations challenges, staff development, key performance indicators, etc.

**Cost** - \$2,097 covers everything mentioned above. It includes the Personal Executive Assessment (\$310 value), the Individual Line-Of-Sight™ assessment (\$597 value) and 12 monthly one-hour individual coaching sessions, plus one additional **FREE** hour in the month of your choosing.

Your employees bring their problems to you, do you have someone to bring your problems to? Maybe it's time to think about a personal accountability partner.

***It doesn't have to be lonely at the top.***